Indiegogo Feature List

**Authentication**

* Users can sign up, login, and logout of the site.

**Profiles**

* Users have a profile after signup
* Users can add basic info like:
* Their first name, last name, country, city, and postal code
* A story about the user with a short description
* A profile image
* An avatar
* Outside link (Facebook, Twitter, YouTube, IMDB, personal website, etc..)

**Campaigns**

* Users can start a campaign that will:
* Promote works/ideas that need help with funding
* When creating a campaign, Users can:
* Add basic info about their campaign which includes:

1. Adding a campaign title
2. Adding a description for their campaign
3. Adding an image that represents their campaign
4. Adding a duration for their campaign

* Display content that helps sell their Ideas, which include:

1. Uploading a pitch video or image
2. Uploading an overlay image for their video (optional)
3. Telling their story (sharing more about the campaign to the contributors)
4. Answering frequently asked questions.

* Add perks to give the potential contributors some incentive to contribute.
* Create items for the perks they create
* Establish a what type of funding their campaign will receive, set a campaign goal amount, enter their banking information, and set the description that will be viewed on the contributor’s billing statement.

**Contributions**

* Users can make contributions to another user’s campaign (contribution meaning funding). They can choose a perk or contribute a specific amount of money.
* Users that contribute can comment on the campaigns that they contributed to.
* Users can display or hide their contributions.

**Perks(rewards)**

* Users can add perks to give the potential contributors some incentive to contribute, which include the options to:
* Make their perks available to claim or not (visibility)
* Set an amount of money to collect/receive from contributors for each perk
* Give titles to each perk
* Add a description of what the contributors will be receiving with each perk
* Set the quantity of the available perks
* Set an estimated delivery date
* Set a shipping fee if the perk contains items

**Categories (\*BONUS\*)**

* Users can apply a category to their campaigns
* Users can browse through different categories to find campaigns.

**Follows (\*BONUS\*)**

* Users can follow campaigns that they like/are interested in
* Users can view the campaigns that they followed on their profile page